

Save The Bay Key Facts:

Save The Bay is the largest regional organization working to protect, restore and celebrate San Francisco Bay since 1961. Save The Bay engages more than 50,000 supporters, advocates, and volunteers to protect the Bay from pollution and reckless shoreline development and make it cleaner and healthier for people and wildlife. Save The Bay is leading a region-wide effort to re-establish 100,000 acres of tidal marsh that are essential for a healthy Bay. Volunteers from the community, local businesses, and schools work with our science team to perform hands-on restoration of the Bay shoreline. Save The Bay inspires the next generation of Bay activists through our award-winning restoration education programs.

www.saveSFbay.org

Save The Bay is a 501(c)3 non-profit organization.

Our Expertise: Save The Bay inspires community action by providing all residents with the chance to make a difference in their own backyards through both advocacy and volunteer opportunities along the shoreline. To advocate and restore the Bay most effectively we focus on three main areas of work:

1. Stopping bay fill and reckless shoreline development, especially in high priority restoration areas.
2. Restoring the shoreline by engaging community volunteers, schools, and businesses in planting and scientific monitoring.
3. Preventing trash from polluting the Bay and harming wildlife by securing local and regional limits on plastic bags, polystyrene, and toxic tobacco litter.

Executive Director: David Lewis, since 1998

Number of staff: 35

Number of constituents/supporters: 50,000

Number of volunteers 2012/2013: 6,758

Number of students participating in restoration education programs 2012/2013: 2181

Restoration Sites: Six main sites in the North Bay, East Bay, and South Bay; two native plant nurseries—one at MLK Shoreline and one at Palo Alto Baylands

Funding: a mix of individuals, foundations, businesses, and government contracts, with 55% coming from individuals.

Founding: Founded in 1961 as the Save San Francisco Bay Association by three East Bay women, Kay Kerr, Sylvia McLaughlin, and Esther Gulick, to stop rampant filling of the Bay

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