

Save the Bay Workshop



CITY OF PALO ALTO PRESENTATION

October 28, 2009

CNN.com/technology November 16, 2007





Palo Alto Bag Ordinance

- Single-use Plastic Carryout Bags Eliminated
- Large Grocery Stores
- Biodegradable Plastic Bags Also Restricted
- Meat & Produce Departments OK
- Paper Alternatives must be >40% pc recycled

Ordinance Process

- Stakeholder Group
- 18 Month Process
- 6 Month Implementation Schedule
- Mitigated Negative Declaration
- Litigation/Settlement

Issues

- Incremental Steps
- Environmental Review
- Fees
- Types of Stores



Paper
or
Plastic?
Neither,
I choose
CLOTH!

BYOB 

BRING YOUR OWN BAG

WHOLE FOODS MARKET

“Don’t forget me!”

Make It a Habit and Grab It.

www.cityofpaloalto.org/BYOBag



**“Don’t leave
me behind.”**



Bag Give Aways

- Close to 25,000 since 1990
- Close to 1,000 to low-income
- 3,000 on September 18, 2009

Regional Effort

- BayROC
- Santa Clara County Recycling and Resource Conservation Commission
- California Green Cities
- San Jose
- Overcoming Opposition Together!