

# watershed



## Battle for the Bay!

Imagine a thriving estuary supporting myriad plant and animal species, with thousands of acres of wetlands, countless birds, thick salmon runs, dense oak forests, and lush green grasses.

Now imagine this very estuary lined with garbage dumps, inundated with sewage, and every shoreline city planning to fill in the Bay, leaving only a narrow shipping channel. By the 1960's, more than a century of filling, diking, unchecked development and pollution had destroyed 90 percent of the Bay's original wetlands, and little was being done to protect the natural jewel and namesake of the region—San Francisco Bay.

That is until three intrepid women in Berkeley decided to wage a “battle for the Bay,” forming Save The Bay in 1961. In the last 50 years, Save The Bay has worked tirelessly to beat back these threats and protect the Bay from the evil villains that could have destroyed our beloved treasure.

To help commemorate Save The Bay's 50th Anniversary year, we recently launched



**Battle For The Bay**—an interactive trivia game where YOU are the one to fight back the threats to the Bay, decade by decade, starting when Save The Bay began in the 1960's.

Do you think you know the original name for the Oakland Raiders or the oldest building in San Francisco? Find out! Test your Bay Area trivia knowledge while helping to save San Francisco Bay!

For every player, Save The Bay members George A. Miller and Janet McKinley will donate \$1 to Save The Bay, and to sweeten the deal, any player who correctly answers the trivia questions in each of the six levels will be entered to win an iPad 2! For a little regional competition, the city with the most game-players will win a Save The Bay-hosted Happy Hour—so be sure to register your city when you play!

Join the Battle for the Bay today at

[www.battleforSFbay.org](http://www.battleforSFbay.org).

—Amy Ricard

**Call for volunteers to represent Save The Bay!**

We are looking for dedicated volunteers to help spread our message! Would YOU like to represent Save The Bay at community events? We will provide the training and tools you need to succeed. If you would like to be a part of our volunteer team, please contact Natalie LaVan at 510-452-9261 x109 or email at [Natalie@saveSFbay.org](mailto:Natalie@saveSFbay.org).



# BAY BREAKTHROUGHS

watershed

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## BAY WATER QUALITY

Backed by over 230 Save The Bay members who urged them to take action, the County of Santa Clara voted on April 26 to ban plastic bags. Toxic trash, such as plastic bags and Styrofoam, pollute the Bay and threaten wildlife and public health. Save The Bay continues to work with Bay Area cities and counties to target commonly littered items, such as plastic and paper bags, Styrofoam and cigarette butts. Learn more about our pollution prevention work at [saveSFbay.org/pollution-prevention](http://saveSFbay.org/pollution-prevention).



## PREVENTING BAY FILL

Cargill's hugely controversial plan to build housing in San Francisco Bay has drawn new and heavy fire from hundreds of Redwood City residents as well as state regulators, public agencies, local

businesses, and community groups. Formal comments filed at the end of March raise extensive concerns about the legality, feasibility, and wisdom of Minnesota-based agribusiness giant Cargill's proposed new city on sensitive Bay salt ponds that should instead be restored to tidal marsh and preserved as open space. Save The Bay continues to work on the local and regional level to stop Cargill from developing on the Bay. Keep informed at [DontPaveMyBay.org](http://DontPaveMyBay.org).



## COMMUNITY ENGAGEMENT

Save The Bay's *Community-based Restoration* programs have expanded to include more opportunities for residents to become involved in Bay protection and stewardship, beginning with the launch of our Bay Saver Passport Program in May. Now our over 5,000 volunteers will receive stamps and rewards for participating in a variety of different Bay restoration programs and attending public meetings, lectures and a host of other activities to help protect and restore the Bay. Sign up to volunteer at [saveSFbay.org/volunteer](http://saveSFbay.org/volunteer).



## SCIENCE AND HABITAT RESTORATION

Pioneering innovative scientific techniques, Save The Bay's staff scientists and biologists, and trained volunteers have been restoring tidal marsh "transition zones" at the Martin Luther King Jr. Regional Shoreline in Oakland since 2000. And it is working! Over the last year, restoration crews have reported significant populations of California clapper rails nesting in the marsh. Learn more at [saveSFbay.org/wetland-restoration](http://saveSFbay.org/wetland-restoration).

## Legacy Society Donor Profile: JODY LONDON



Jody London is an energy policy consultant, a member of the Oakland School Board, and a proud Mom.

"I joined the Save The Bay's Board when my older daughter, now 12, was an infant. My husband and I had not yet drawn a will. My Board colleague Bruce Beyear always reminded us to plan

for the future. When we did execute a will and trust, it was a no-brainer to include Save The Bay."

As a Board member for nine years, Jody learned about conservation and sound non-profit management. "I ran for School Board in 2008, and my Save The Bay experience resonated with folks. I still brag about Save The Bay."

Jody says our founders' vision remains relevant through societal and environmental shifts. Every time Jody is faced with a tough situation that seems impossible, she asks herself, "How would Sylvia McLaughlin approach this? Don't give up, reach out!"

# Celebrating 50 Years of Making Waves

“There’s an enemy that you really have to be afraid of, and that’s silence. And that’s indifference. So let’s just not be silent. Let’s give a big cheer for Save The Bay on its 50th anniversary, let’s make lots of noise and cheer Sylvia and cheer everybody on for the great work they’ve done. So let’s have noise.”

– **Malcom Margolin, Author and Publisher, Heyday Books**

This year marks Save The Bay’s 50<sup>th</sup> Anniversary and we invite you to several events, including our 50<sup>th</sup> Anniversary Gala, to commemorate this extraordinary milestone and celebrate the beauty of San Francisco Bay together.

While we celebrate this milestone and honor our achievements over the last five decades, we know there is still more work

to be done. With the Bay Area population expected to grow to over 8 million by 2020, the Bay is threatened every day by trash and runoff pollution, and by inappropriate shoreline development.

We hope you will continue to help us protect the beauty and tranquility of San Francisco Bay for future generations.

For more information about upcoming events and to learn about Save The Bay’s impressive 50 year history and achievements, visit [saveSFbay.org/50years](http://saveSFbay.org/50years).



## Be part of the 50th celebration!

Join us for a “50th Anniversary County Fair by the Bay” celebration at San Francisquito Creek on Saturday, June 25 from 9:00 a.m. to 1:00 p.m. We’ll provide a short day of weeding followed by a County Fair-style fête with face painting, a bean-bag toss, wetland bingo, and a tasty lunch and treats for all. T-shirts will be provided, so please list your shirt size in the comments when you register. Sign up for this FREE event today at [saveSFbay.org/50fairSFQ](http://saveSFbay.org/50fairSFQ).

## 50th Anniversary Gala Sponsorship

Please support our 50th Anniversary Gala celebrating the people, businesses, and communities that have worked to protect San Francisco Bay. Your employees, business partners and customers will benefit greatly from this opportunity to give back to the Bay Area in meaningful ways. We offer multiple opportunities

to engage with our hands-on habitat restoration, community stewardship, and education programs for youth. In addition, our social media strategy, online presence, and Save The Bay supporter community of more than 25,000 individuals and businesses provides our sponsors with exceptional visibility.

For information about Gala Sponsorship opportunities please contact Janine Kraus, Director of Development at 510.452.9261 x106 or [janine@saveSFbay.org](mailto:janine@saveSFbay.org) or visit

[www.saveSFbay.org/50years-sponsorship](http://www.saveSFbay.org/50years-sponsorship)





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**NEWSLETTER INSIDE**

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**SPECIAL OFFER!** Become a monthly donor and get a free reusable grocery bag!\*



Become a Bay Sustainer today and receive our handy, reusable grocery bag to use instead of the plastic bags that pollute our Bay. It's our FREE thank you gift to you for joining **this special group of Save The Bay members who offer regular monthly gifts** to support our critical work

to protect and restore San Francisco Bay.

A recurring gift is the most cost effective way you can support our work. With your regular monthly gifts we can build a reliable foundation that helps us plan for the future—while saving the expense of renewal notices.

Your monthly donation doesn't have to be large to have a big impact. And you're in complete control; you can raise, lower or stop at any time by contacting Kate Berry at (510) 452-9261 x124 or [membership@saveSFbay.org](mailto:membership@saveSFbay.org).

\* *While supplies last*

*Join today!*

# Bay Sustainer

MY NAME:

MY ADDRESS:

MY CITY/STATE/ZIP:

MY EMAIL ADDRESS:

MY MONTHLY CONTRIBUTION:  \$10  \$15  \$20  \$25  \$\_\_\_\_\_

MINIMUM PAYMENT \$5

I authorize Save The Bay to deduct the above amount each month from my credit card as indicated above. I understand I can change the amount or cancel at any time.

PLEASE CHARGE MY:  VISA  MASTERCARD  DISCOVER  AMEX

CARD NUMBER:

EXPIRATION DATE:

SIGNATURE:

Return this form to Save The Bay, 350 Frank H. Ogawa Plaza, Suite 900, Oakland, CA 94612. If you prefer to sign up online, please visit [saveSFbay.org/sustainer](http://saveSFbay.org/sustainer). Thank you!